



I wanted to take a moment and connect with you. So much is unknown and unsettling at this moment, but we at PalmWood believe it will be okay. We are all in a place of unfamiliarity. Children are out of school; routines have been changed due to restrictions/closures; and all our events have been cancelled. Between the restaurant and the event center, our operations are pivoting minute by minute.

The information we receive from the media creates more worry and anxiety. When we wake in the morning, it seems we start our days not knowing what is in store. Trying to sleep with all the uncertainties is hard and tiresome. Here is a quote from David Tutuera we take strength from:

As event industry professionals, we spend our weeks, days and hours focused on planning events, logistics, floor plans, timelines, and endless details so we can execute seamless and orchestrated events that are perfect. Most of us are Type-A personalities, overachievers and perfectionists. It is why we love what we do and do what we love.

I do believe...that our world has come to a stand-still, because it is forcing us to breathe, to listen and to be present and to reevaluate our own lives by focusing on our children and ourselves and our partners and families. We all try to move at the speed of light and if and when we do take a moment for a break we are hard on ourselves because we may feel we are not doing our best. Right now being our best.....is about making sure we remain calm, we embrace our lives with a positive attitude!!!

PalmWood has received many notes of encouragement. We are grateful you have trusted us with your event, and we look forward to having you and your guests in the future. At this time we are here to assist if you have questions or if you want to focus on planning your event. We are still scheduling events for mid-May or later with the understanding events may be postponed. Talking with clients about plans, menus and details is what we love, and we are happy to have those conversations if you are!

What we do – creating events where hosts can be guests and crafting memories for everyone to enjoy, all while working hard to stitch all the parts together – is intentional work. We work hard for our clients, and we bring happiness to so many through our *celebrations*. We will all make it through this, and I know we will be different because of it. Our hospitality isn't on pause or quarantined. It is simply brewing so when tomorrow comes and you, our clients, call us to create *remarkable experiences*, we will be ready.

In the meantime, our Catering Culinary Team and Event Staff are switching gears to help the restaurant execute a Taylor Street curbside service, as well as a delivery program in the downtown and surrounding areas. If you are able and would like to support our offerings, please learn more at www.branchbirdfw.com. You might just see one of our loyal team members and give them an "Air High Five"!

Be well, Do Good and Cheers!

Amy Shackelford

General Manager, PalmWood Event & Conference